

War Posters Weapons Of Mass Communication

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The British poster artist Cyril Kenneth Bird, known as Fougasse, once referred to posters as “anything stuck on a wall with the objective of persuading the passer-by” (Stanley, 1983: 7). To persuade the passer-by appears to be the main function of the war poster, and it is not surprising that posters became a major medium of mass communication in the ‘cityscape’ of the UK during the First World War.

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Covering such topics as diverse as advertising in World War I, the Bolshevik Revolution, the Spanish Civil War, Germany and Occupied Europe in World War II, anti-nuclear campaigns and Vietnam, the book is comprehensive, accessible and an invaluable resource for anyone interested in history or graphic design.

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Weapons of Mass Persuasion: The First World War in Posters Posted on February 4, 2019 February 4, 2019 by MAMcIntosh The British poster artist Cyril Kenneth Bird, known as Fougasse, once referred to posters as “anything stuck on a wall with the objective of persuading the passer-by”.

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documentary photographs of posters in situ.

War Posters: Weapons of Mass Communication

The book is called War Posters: Weapons of Mass Communication and as the name says it's all about war posters. It is divided by wars and you can get tons of inspiration from it.

War posters : weapons of mass communication : Aulich ...

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A wide selection of the most eye-catching and iconic examples from the Imperial War Museum's internationally renowned poster collection. Published to accompany an exhibition at London's Imperial War Museum, this book features more than 250 superb full-color illustrations of hard-hitting propaganda and groundbreaking graphic art.

Weapons of Mass Persuasion: The First World War in Posters

This books (War Posters: Weapons of Mass Communication [PDF]) Made by James Aulich About Books Paperback. Pub Date: 2011 Pages: 256 in Publisher: Thames & Hudson This essential publication features a wide selection of the most eye-catching and iconic examples from the internationally renowned poster collection at the Imperial War Museum in London.

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Best War Posters Weapons Of Mass Communication By James ...

The first section discusses -- and vividly presents -- the war poster as propaganda, examining its roots in publicity and its use of design. The next four sections discuss the First World War, interwar Europe, the Second World War, and finally the cold war and the post-cold war wars.

War Posters - Thames & Hudson

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