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The Universal Traveler ( Revised Edition) A Soft-Systems Guide to Creativity, Problem-Solving, and the Process of Reaching Goals Paperback – January 1, 1974 by Jim Regnall (Author), Don Koberg (Author)

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The Universal Traveler, A Soft-Systems Guide to: Creativity, Problem Solving, and the Process of Reaching Goals. [Revised Edition.] Koberg, Don; Bagnall, Jim. This publication provides an organizational scheme for a creative problem solving process.

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They call the resulting “user-friendly” approach to problem-solving “Soft Systems.” Once learned and internalized with practice, the Universal Traveler ‘soft systematic’ approach will allow anyone to deal more logically and orderly with all manner of problem situations or goals.”

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The Universal Traveler Model of Problem Solving or Design. My quest for creativity models turned up the Universal Traveler Model or the UT Model (The Universal Traveler: A Soft-Systems Guide to Creativity, Problem-Solving, and the Process of Reaching Goals by Don Koberg and Jim Bagnall) and I found its presentation rather interesting. The creators of the model presented it as a map and called ...

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The Universal Traveler: A Soft-Systems Guide to: Creativity, Problem-Solving, and the Process of Reaching Goals Koberg, Don and Bagnall, Jim Published by William Kaufmann, Inc., Los Angeles (1974)

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The Universal Traveler: A Soft-Systems Guide to Creativity, Problem-Solving, and the Process of Reaching Goals Don Koberg. This is a curious metaphorical travel guide to creative problem-solving, originally published in 1971 by researchers Don Koberg and Jim Bagnall, offering what's essentially a blueprint to design thinking nearly four decades before design thinking was a buzzword.

### **9780913232057 - The Universal Traveler: A Soft-Systems ...**

First experimental ed. published in 1973 under title: The universal traveler: a companion for those on problem-solving journeys and a soft-systems guidebook to the process of design. Description: 128 pages : illustrations ; 28 cm: Other Titles: Universal traveler. Responsibility: by Don Koberg and Jim Bagnall.

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