

## Platform Revolution How To Make Ey Performance Portal

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As digital networks increase in ubiquity, businesses that do a better job of harnessing the power of the platform will win. An indispensable guide, Platform Revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions.

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Platform principles and designs are counterintuitive compared with traditional ways of doing business. As a result, many platform implementations fail. Platforms create new markets by connecting providers, consumers and users directly, creating new economic value and scaling the potential for learning across entire ecosystems.

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