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This paper aims at highlighting the role of business strategy in improving the financial and strategic performance of a company while contributing to its sustainable competitive advantage. The company chosen in this case is Komatsu Ltd, a Japanese

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Industry analysis International business Machinery Multinational corporations Strategy formulation. by Christopher A. Bartlett, U. Srinivasa Rangan. Source: HBS. 17 pages. Publication Date: Feb 06, 1985. Prod. #: 385277-PDF-ENG. Komatsu Ltd. Harvard Case Study Solution and HBR and HBS Case Analysis

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ANALYSIS: ASWIN NAMBURI / PGDM2/1509. COMPANY STATUS:
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