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Sex Sells-If your business is built for it, use it. Anything that isn't "highly upper class" could use a little sex in their ads or in various ways. Building on the 24 guerrilla marketing tactics I wrote about, you could have 5-10 bikini models picket outside your business. This will definitely grab attention of guys in cars passing by.

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business owner with his take-no-prisoners approach to finding clients. Filled with hundreds of solid ideas that really work, Levinson's philosophy has given birth to a new way of learning about market share and how to gain it.

## **Guerrilla marketing : secrets for making big profits from**

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Jay Conrad Levinson (February 10, 1933 – October 10, 2013) was an American business writer, known as author of the 1984 book Guerrilla marketing.. He was born in Detroit, raised in Chicago, graduated from the University of Colorado.His studies in Psychology led him to advertising agencies, including a Directorship at Leo Burnett in London, where he served as Creative Director.

## **BOOKS\_1973\_AND\_LATER - Guerrilla Marketing - Official Site**

5 Business Secrets: The Richard Branson Way. 02/19/2017 02:17 pm ET. www.inc.com INC. Richard Branson, founder of Virgin Group and one of the most recognizable billionaires in the world today, with his net worth estimated to be a little above \$5 Billion, started his first venture at 16, a magazine called Student.

## **Alex Mandossian - Guerrilla Business Intensive**

Guerrilla Marketing: Secrets for Making Big Profits from Your Small Business (Paperback) Published October 21st 1998 by Mariner Books Paperback, 400 pages

## **[ Guerrilla Business Secrets: 58 Ways to Start, Build, and**

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## **Jay Conrad Levinson - Wikipedia**

10 SECRETS to Develop the MILLIONAIRE ... Documentary - Duration: 58:36. TradingCoachUK 971,976 ... "7 Strategies to Double Your Business" Guerrilla Marketing speaker Orvel Ray Wilson ...

## **Guerrilla Marketing: Secrets for Making Big Profits from**

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If small business owners could read no other book, I would love to have them study Jay Conrad Levinson's Guerrilla Marketing: Secrets for Making Big Profits From your Small Business. Originally published in the early 1980s, Guerrilla Marketing is a must-read for entrepreneurs searching for inexpensive yet effective marketing strategies.

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Jay Conrad Levinson is the author of the best-selling marketing series in history, "Guerrilla Marketing," plus 58 other business books. His books have sold more than 20 million copies worldwide and have been translated into 60 languages. Jay also conducts guerrilla marketing training programs, hosts the very popular Internet website, [www.gmarketing.com](http://www.gmarketing.com), and formed The Guerrilla Marketing ...

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